



# Maternity and Neonatal Update- Wiltshire Health Select Committee

**Sandra Richards**

**BSW LMNS Midwife**

**17<sup>th</sup> January 2024**



# BSW Local Maternity and Neonatal System

The Local Maternity and Neonatal is a partnership of organisations, women and families working together to deliver improvements in maternity and neonatal services in Bath and North East Somerset, Swindon and Wiltshire.

Includes midwives, obstetricians, service users, neonatal staff, managers, health visitors, commissioners, public health, educators, perinatal mental health providers and GP's

ICB arm for Safety and Quality in Maternity and Neonatal Services



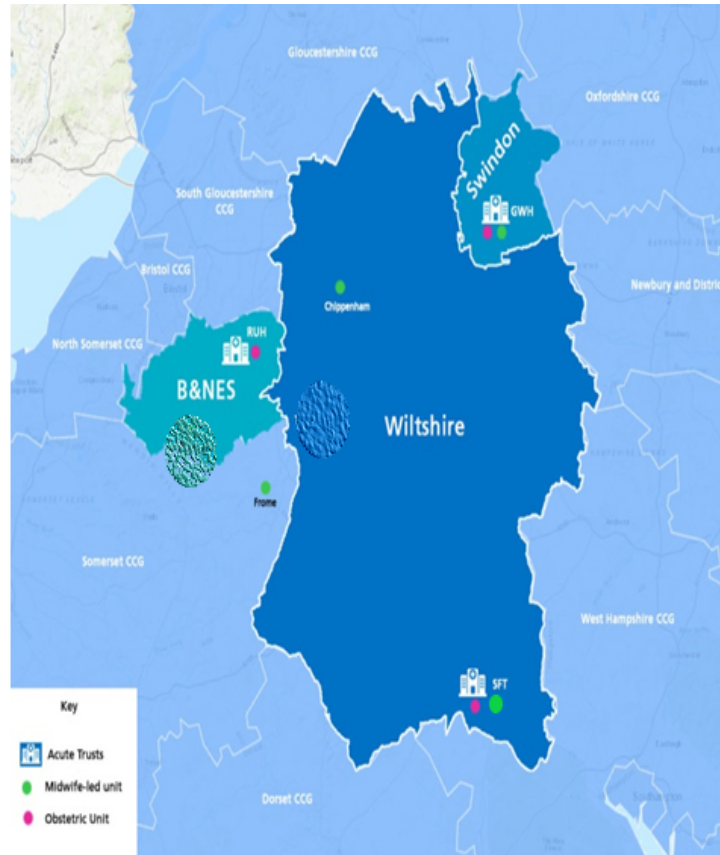
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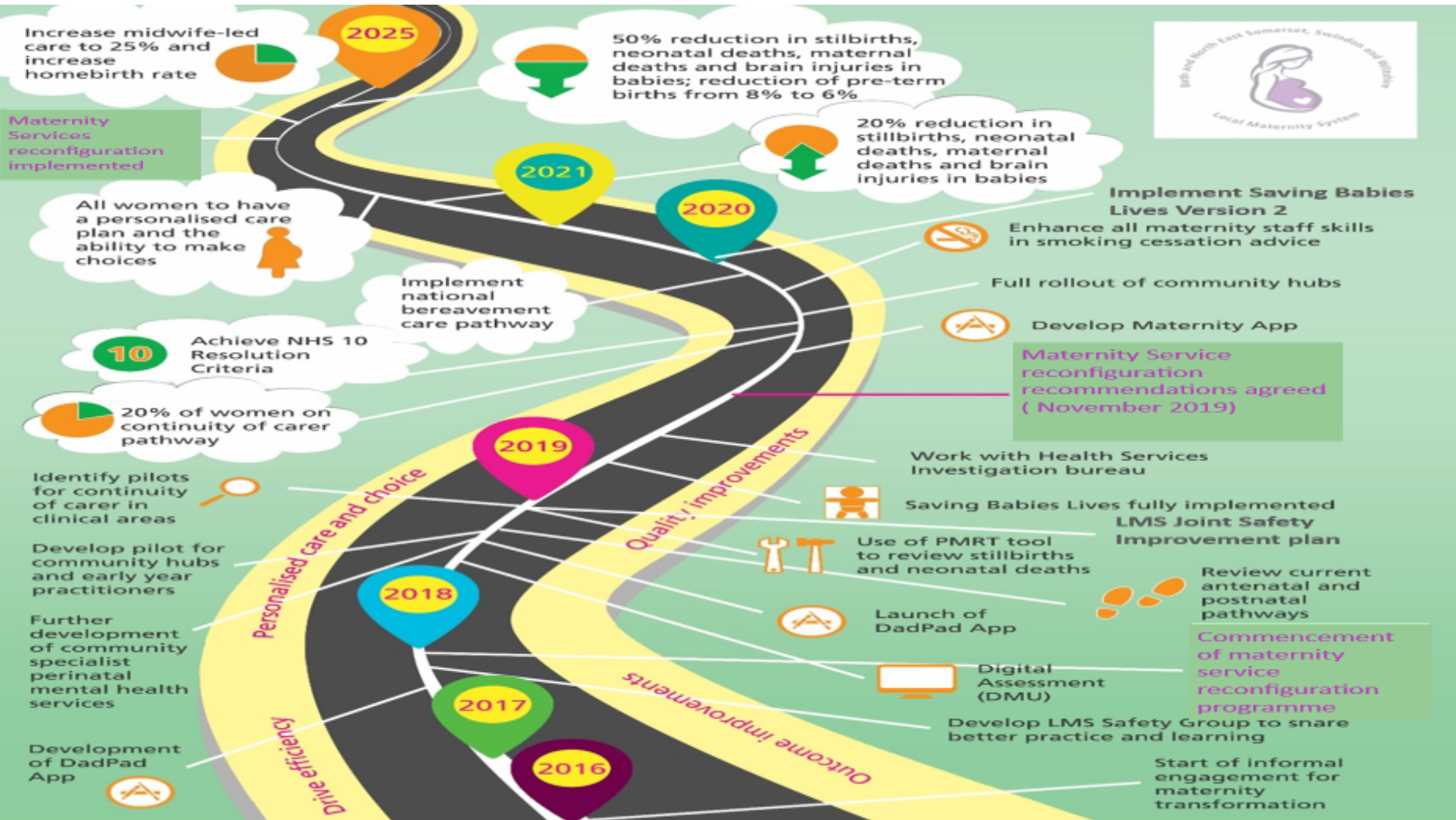


Bath & North East Somerset, Swindon and Wiltshire  
**Maternity & Neonatal Voices**  
Working in partnership to improve maternity services



# BSW Local Maternity and Neonatal System





# Three Year Plan – Theme 1 Listening to women and families with compassion to support safer care.

- Care that is personalised – individualised care and support plans.
- Specialist services supporting pelvic health, maternal mental health and bereavement care
- Equity and Equality action plan to reduce inequalities in experience and outcomes for mothers and babies
- Working with service users to improve care



Bath and North East Somerset,  
Swindon and Wiltshire  
Integrated Care Board



England

Three year delivery plan for  
maternity and neonatal services

March 2023





# Three Year Plan- Theme 2 Workforce

- Grow our workforce to provide safe staffing
- Value and retain our workforce – retention action plans to positively impact job satisfaction and retention- preceptorship
- Ensure anti-racist workplaces
- Invest in skills training, supervision and support

Three year delivery plan for  
maternity and neonatal services

March 2023



# Three Year Plan- Theme 3 Culture and Leadership

- Develop a positive safety culture
- New NHS approach to Patient Safety Investigation and Response supporting learning and a compassionate response to families following any incidents
- Development programme for all maternity and neonatal leadership teams
- Support and oversight by trusts, ICB and NHS England strengthened to support and address early identification of concerns

Three year delivery plan for  
maternity and neonatal services

March 2023



# Three Year Plan- Theme 4- Standards



- Meeting and improving standards and structures that underpin the national ambitions for maternity and neonatal services
- Implementing standards to ensure best practice including Saving Babies Lives Care Bundle – reducing stillbirths, neonatal deaths and brain injuries and early identification deterioration condition of mother and baby tools ( MEWS and NEWTT-2)
- Maternity and neonatal data to inform learning-data – themes and trends and comparison of outcomes in similar systems
- Make better use of digital technology in maternity and neonatal services by implementing a single maternity ( and neonatal) digital system across the three providers in BSW providing access to personalised care plan and maternity records for women. Facilitates shared records accessible at point of care





Bath & North East Somerset, Swindon and Wiltshire  
**Maternity & Neonatal Voices Partnership**  
Working in partnership to improve maternity services

# BSW Maternity & Neonatal Voices Partnership (MNVP)

Email: [chaya.tagore@nhs.net](mailto:chaya.tagore@nhs.net)





# Who are we?

- A group of parents who have recently used maternity, neonatal or health visiting services
- Chaya –BSW/ BaNES area and RUH Lead
- Natalie – Swindon area and GWH Lead
- Elle – Wiltshire area and SFT Lead
- We all cover a little bit of Wiltshire



## **A voice**

We engage with service users (Parents and Parents-to-be) across the BSW area, listening to their feedback about their maternity & neonatal journeys.

## **A bridge**

We have regular meetings with our local maternity units to share parents' views. We also attend LMNS board meetings to look at the themes that arise and agree actions that need to be taken.

## **Working together**

By sharing our feedback and having these strong working relationships with departments leads etc we work together to co-produce patient information leaflets, surveys, guidelines and anything else that parents have said they would have found really helpful.

**NHS ambition to put patients and the public at the heart of everything we do.  
Our MNVP Volunteers are essential in making this happen.**



Stock image – these are not our local colleagues!



## Face to face

- Attending drop-ins in our local community
- Health visiting hubs
- Baby & Toddler groups
- Antenatal clinics
- NICU
- Seldom listened to groups (younger parents, Asylum seekers)

## Online

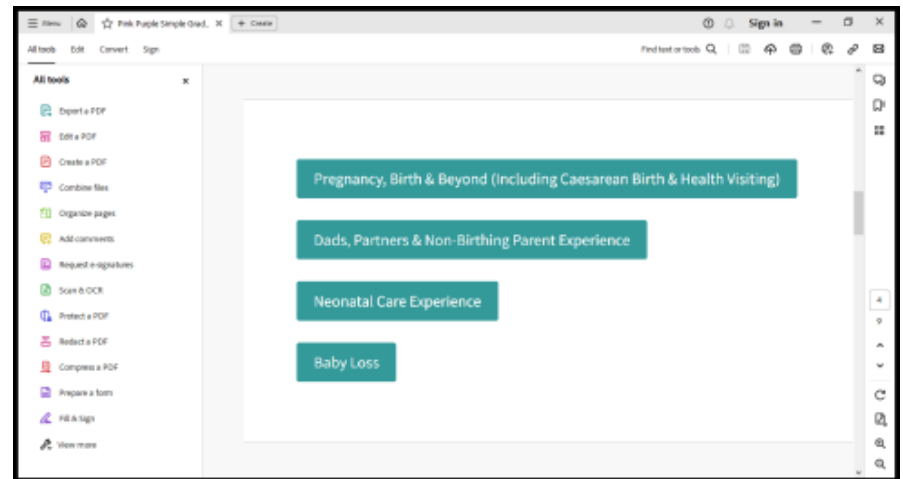
- Online survey
- Facebook and Instagram
- Conversation 15
- Perinatal Parents' Engagement Group



Stock image

# Website

- Feedback surveys are always available
- Feedback is ‘pulled’ every 3 months and shared with relevant colleagues within in Maternity, Neonatal or Health Visiting services
- Themes – what are they and what can we do to address them?





# Conversation 15

- An opportunity for our Healthcare professionals to share updates about the services and care they provide
- An opportunity for them to hear directly from parents – and for parents to know they are being listened to
- Usually on the 15<sup>th</sup> of each month, with around 15 participants
- Events shared on social media – open to all who have an interest in the ‘topic’.

Bath & North East Somerset, Swindon and Wiltshire  
**Maternity & Neonatal Voices Partnership**  
Working in partnership to improve maternity services

**CONVERSATION 15**

Let's talk about:  
**Neonatal Care**

Thursday  
15 June  
8pm

With Bryony Skipworth and Angie Walker from Dyson Centre at RUH



# Resources



[https://www.instagram.com/bsw\\_mvpp/](https://www.instagram.com/bsw_mvpp/)

<https://www.facebook.com/bswmaternityvoices/>

Digital & Social Media Coordinator, Kasia



## Co-Production

Parents feedback included:

Wanting to feel better prepared

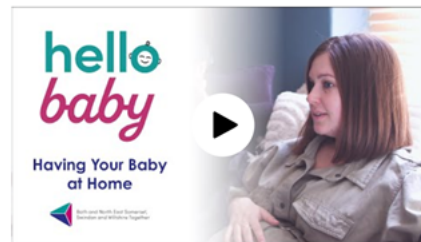
Having information in a different format (not another leaflet, website or QR code!)

Shorter videos rather than having to watch something that was 45 minutes long

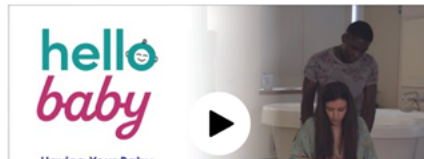
Seeing staff and parents that looked like themselves



Where to have your baby



Having your baby at home



### Hello Baby Antenatal Education Videos

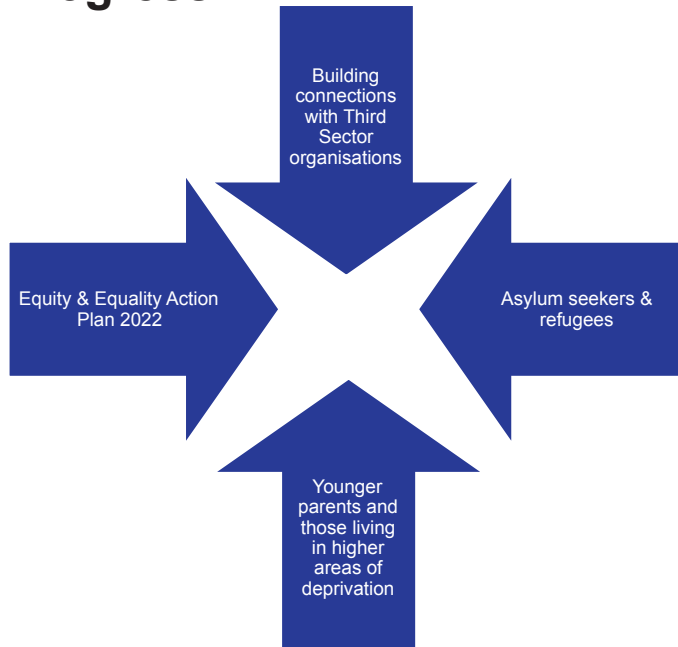
<https://bswtogether.org.uk/maternity/hello-baby-antenatal/>



# Equity & Equality

## Listening to Seldom Heard Voices

### Progress



### Barriers

- Third Sector organisations often struggling to maintain their funding (lack of capacity)
- Refugee families moved on with little or no warning
- Family Nurse Partnerships and Young parent workers understandably protective of their clients – relationship building takes time and trust

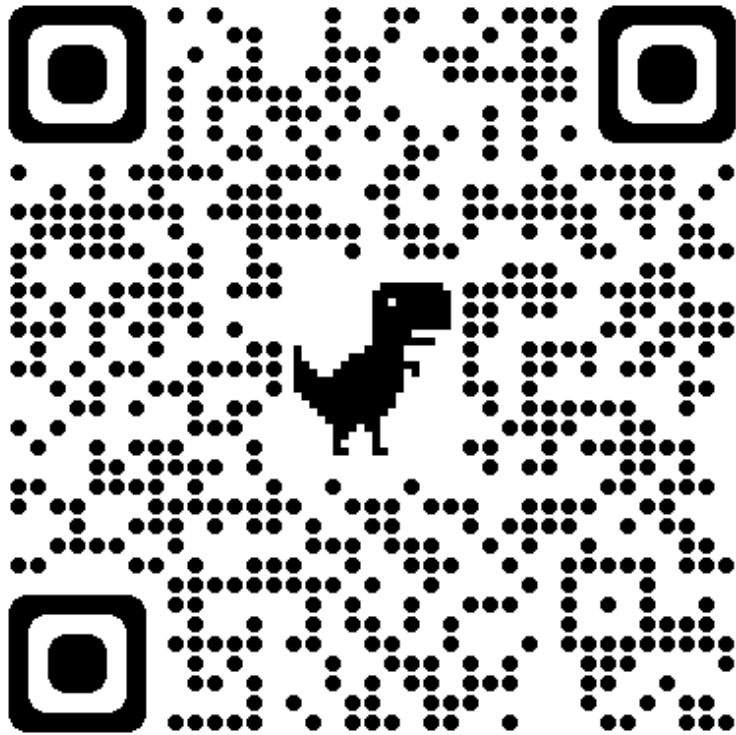


## Where we feel our MNVP have made a difference

- Influencing training – All staff across our LMNS will have Anti-racism training
- Introduction of 'Inclusion Midwives' in 2 of our 3 Trusts who will have a focus on the experiences and care of black and brown parents
- Supporting individual Asylum seeker and refugee families to have Midwifery Continuity of Carer
- Taking the experiences of Seldom Listened to families and creating case studies for maternity staff training
- Ensuring all families feel welcome through leaflets, posters and websites that are representative of our diverse society
- Embedded in work across BSW LMNS such as the Ocean Perinatal Mental Health Service, the Pelvic Health Service, Antenatal Education to ensure that all families across the region receive excellent care, regardless of income, status or postcode.





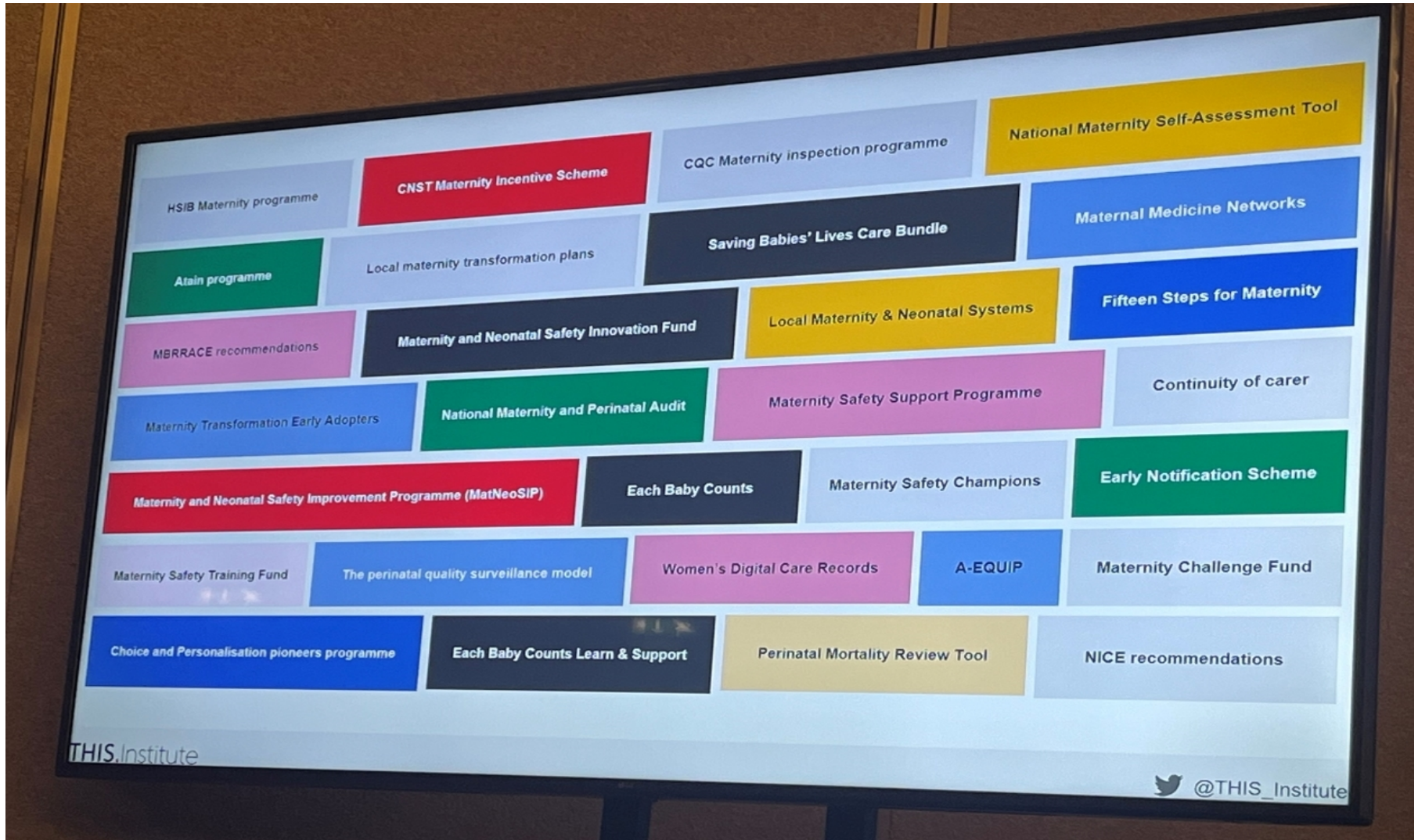


Thank you

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# Safety and Quality



# Key points across BSW Local Maternity and Neonatal System

Maternal and neonatal mortality below national average rates

Continuing to work towards national safety ambitions for 2025 to halve stillbirths, neonatal deaths and brain injuries in neonates- challenging.

Neonatal optimisation of outcomes for babies is a priority in BSW with all perinatal teams working together to improve outcomes with an evidence- based care bundle.

Obesity in pregnant women very similar to national averages (

Admission of babies to neonatal units below national average amongst lowest rates in UK— reduces separation of mothers and babies

Focus on improving health and reducing inequalities for women and babies including anti- racism training and Black Maternity Matters projects



# Transformation

- Maternal Mental Health services including psychological interventions for birth trauma, grief and loss and fear of pregnancy related.



- Perinatal Pelvic Health Services implemented – prevention, early identification and self referral access to service pathway.



Smoke free pregnancy – treating tobacco dependency to increase numbers of smoke free pregnancies –

Pilot of Ockenden recommended role of Independent Senior Advocate role in progress

Continued work to optimise outcomes for pre- term babies ( PERIprem project

Reducing surgical site infections after caesarean birth

# Antenatal Optimisation for neonates

Antenatal steroids for suspected pre-term births  
for lung maturation

Magnesium sulphate antenatally for  
neuroprotection

Intravenous antibiotics in labour for pre-term  
birth

Delayed cord clamping

Thermoregulation

Early breast milk

Caffeine, probiotics and hydrocortisone for  
neonates





- Maternity hubs continue in central Salisbury and other areas to support those women who wish to have timed appointments.

## Continuity of Carer Models

One team currently in Swindon focused in area of deprivation and for women with inequalities in health care outcomes but likely to pause in near future.

All services had 1- 4 teams in place prior to COVID but paused in line with Ockenden Report recommendations in 2022 due to national shortage of midwives.

Continued focus of workforce career development pathways to grow our own local BSW workforce. Staffing numbers improved in Swindon and Bath with a number of recruitment and retention initiatives including apprenticeship models and international and national recruitment. -  
Remains key area of work.



# Any Questions?

